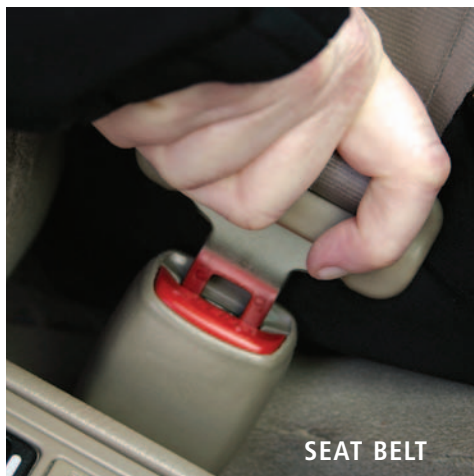


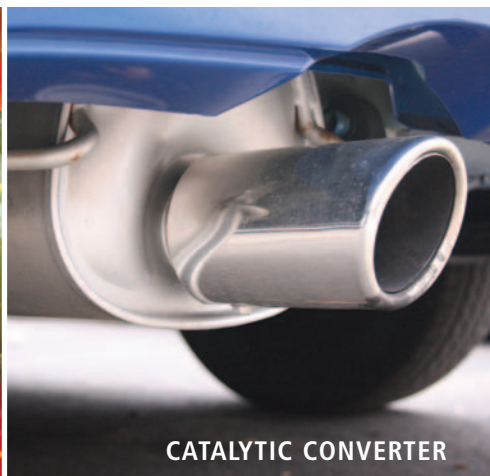
# Can't be done?



SEAT BELT



AIRBAG



CATALYTIC CONVERTER

## Of course it can.

**Seat belts. Airbags. You name it.** Whenever Congress has called for an important safety or efficiency improvement, America's automakers have insisted it couldn't be done. And now they're saying it again about the bipartisan fuel efficiency measure recently passed by the Senate.

But the National Academy of Sciences says it *can* be done, with existing technology.<sup>1</sup> And the University of Michigan's Transportation Research Institute says the Senate's approach would increase U.S. automaker profits, save auto jobs, and give Detroit a competitive advantage.<sup>2</sup>

[ The Senate bill requires all automakers, both foreign and domestic, to do better, getting the overall fleet of new cars and light trucks in the U.S. to an average of 35 miles per gallon by 2020. But it makes realistic allowances for vehicle size. Foreign manufacturers, whose vehicle mix includes a larger percentage of smaller, lighter vehicles, will have to reach 38.2 mpg, on average, while U.S. companies, who make more trucks and SUVs, will need to average only 33.2 mpg.<sup>3</sup> ]

**IMPORTANT!**

**Pass the Senate compromise bill:  
35 miles per gallon by 2020.**



Learn more at [PewFuelEfficiency.org](http://PewFuelEfficiency.org).

1. "Effectiveness and Impact of Corporate Average Fuel Economy (CAFE) Standards," National Academy of Sciences, 2002. 2. UMTRI study by Walter McManus, 2007. 3. Ibid. THIS AD APPEARED IN ROLL CALL, THE HILL AND CONGRESS DAILY.